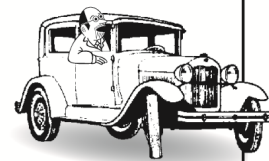


# THE TALELITE

WALLA WALLA SWEET A'S  
PO Box 1353  
WALLA WALLA, WA 99362



Volume 31 Issue 3

March 2024

## Upcoming Club Events:

- This months meeting is March 5th. At Chiquilla's on Ash St 5:30 for dinner
- Next meeting: April 2nd. At Chiquilla's on Ash St 5:30 for dinner
- Coffee Group- Tuesday Coffee varies with Thursdays at Don Gibbard's. Both meet at 9:00 a.m. unless otherwise noted.
- Third Wednesday Lunch Tour March 20 Tate's Umapine OR

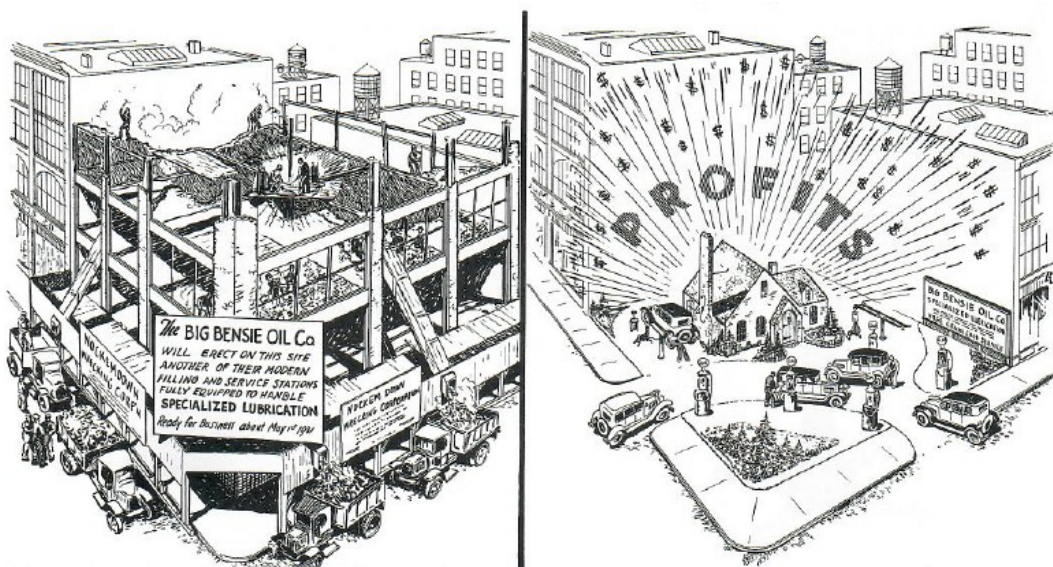


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## Oil Companies vs. Authorized Service Stations

### A Little Food For Thought



THE BIG OIL COMPANIES ARE CONTINUALLY BUYING UP VALUABLE PROPERTY, IN BOTH BUSINESS AND RESIDENTIAL SECTIONS, PAYING FABULOUS PRICES, ——— TO ERECT MODERN FILLING AND SERVICE STATIONS — *WHY?*

Every car sold must be serviced. The volume of this after service is tremendous. The big Oil Companies have not been slow in realizing this and acting accordingly. They are alert to the big profits to be had. Is it any wonder then that they buy up some of the choicest pieces of property in cities and towns all over the country and spend millions of dollars in setting up the luxurious filling and service stations that greet one's eyes wherever one may go.

Every Ford Dealer should go after his share of the business which rightfully belongs in his service station. Remember the big Mail Order Houses took away volume business from many smaller concerns. Next the Drug Stores — if they can still be so called — began stocking articles and lines entirely foreign to drugs and medicines until today one may go in any drug store and purchase practically everything. In fact the modern drug store looks more like a Mail Order House than a Mail Order House itself.

Just as the Mail Order Houses and Drug Stores have cut in on the business of other concerns and driven more and more of the smaller houses to the wall, so the big Oil Companies today are cashing in on the profits which

(Continued on page 2)

## Oil Companies *continued*

modern Lubrication brings in. Many Service Stations, unless they fortify themselves against this ever growing competition, will in turn find themselves crowded to the wall and eventually wiped out of the picture.

Obsolete equipment should be replaced with new and up-to-date pieces. Do away with the dirty and dangerous pits and other inadequate and space wasting devices and install a battery or Hydraulic Lifts. Not only can cars be lubricated better and quicker on a Lift but cars can be thoroughly washed. That means under the chassis and inside the wheels, places seldom if ever reached in wash jobs handled in the old fashioned way. Also mechanics are enabled at the same time to carefully inspect the car while it is on the Lift, such as inspection of wheel bearings, spindle bolts, hub bolts, steering gear, etc. and the car owner advised of any needed repairs, which means, aside from the additional repair business such service would bring in, the building up of customer confidence without which no business can succeed.

*(From K.R. Wilson Service Station Equipment for Ford Dealers, 1931-1932 Catalog, pg. 44)*

## President's Message

March 2024

You'd never know it by looking out the window, but technically it's still been winter for the last several weeks. Spring will be here in no time and so it's time to get ready for the touring season. We have our annual dust off the cobwebs tour scheduled for April 20<sup>th</sup> at the Longbranch in Weston, but don't wait for the evening before to make sure your A's are in good working condition. Take advantage of the warmer weather to get out and check them out.

If anyone has any questions about the way your cars are running, or tips on tuning them up, we will make time at the meeting to ask questions, and our team of experts can give you needed answers.

Thanks,

Bill Geurts  
President

## 2024 Calendar Dates as of 1/2/2024

### Meeting

March 5  
April 2  
May 7  
June 4  
July 2  
August 6  
September 3  
October 1  
November 5  
December 3

### 3rd Wednesday Lunch Location

March 20 Tate's Umapine OR  
April 17 Tuxedo in Prescott  
May 15  
June 19  
July 17  
August 21  
September 18  
October 16  
November 20  
December 19

### Other events:

Portland Swap Meet April 5,6,7 2024  
Eastern WA Ag Museum - Pomeroy April 13 and 14 ???  
Walla Walla University Alumni Car Show April 28, 2024  
Dust off the Cobwebs tour - Longbranch Cafe Weston OR April 20  
Tri Cities Swap Meet May 4, 2024  
Walla Walla Spring Fling @ Kiwanis Park College Place  
Waitsburg Show May 17 - 18, 2024  
Smooth Rider Tour Walla Walla to Clarkston May 31 - June 2, 2024  
Pendleton Old Iron Show June 7-9, 2024  
Dayton Show June 14 - 15, 2024  
4th of July events July 4, 2024  
Prescott Car Show August 21, 2024  
Joseph OR Car Show August 24, 2024  
Walla Walla Fair Parade August 30, 2024  
Wheeling Walla Walla Show September 6 - 7, 2024  
Fort Walla Walla Museum Truck Show September 21, 2024 ???  
Northwest Regional Group - Redmond OR September 9 - 12, 2024  
Veterans Day Parade November 11, 2024

## MEETING MINUTES, FEBRUARY 6, 2024

Meeting called to order President Bill Geurts.

New members and visitors: None

Officers Present: President Bill Geurts Vice President Dave Wirth Secretary/Treasurer Kathy Kopf

Board Members Present: Nonda Gibbard Dave Baughman Steve Plucker Jeannie Plucker - Past President

Board Members Absent: Ron Johnson

Minutes: Debbi Bethel moved to accept the minutes Second Roger Gerow Motion passed.

Correspondence: Restorer Magazine and MAFFI Newsletter

Treasurer's Report: Debbi Bethel moved to accept the treasurer's report and budget. Second Jeannie Plucker. Motion passed.

Sunshine: Val Weaver welcomed Steve Plucker to the meeting.

Magnetic signs for the car are \$45.00 at Binder Sign. Let President Bill Geurts know if you need signs for your car.

Third Wednesday Lunches at 11:30 am February 21, Cruz Chinese Buffet - 628 W Main. March 20, Tate's - Umapine. April 17 Tuxedo - Prescott note time change to Noon

Dust off the Cobwebs April 20th, Long Branch, Weston OR Will meet at Plaza Safeway parking lot at 10:00 and leave at 10:15 lunch at 11:30.

Portland Swap Meet April 5,6,7, 2024

Walla Walla University Alumni Car Show May 28, 2024

Tri Cities Swap Meet May 4, 2024

President Bill Geurts asked about having clinics/seminars for cars to include tune up, brake adjustment etc. Nonda Gibbard said they meet twice a week and one could be used for that. Don Gibbard said he would need to make room in his garage if he had the same number as last Thursday for coffee. Discussion was tabled.

National and Regional Information: Don Gibbard reported MAFCA National Meet Pendleton OR in 2026. Northwest Regional Group hub tour September 9 - 12, 2024 Redmond OR. The Redmond swap meet is the weekend before. There will also be a tailgate swap meet during the hub tour. Regional Meeting and Portland Swap Meet April 5, 6 and 7, 2024.

Smooth Rider Tour - Steve Plucker reported Walla Walla to Clarkston May 31 - June 2, 2024.

There will be two routes one will be over gravel and the other highway. There will also be a tour for members not interested in the boat ride.

Shop Updates: Dave Wirth had Graphic Apparel at 860 NE Rose St embroider his Model A on a jacket, and baseball Cap. Henry Buckwalter, Steve Plucker, Tom Carlyle and Don Gibbard also gave reports.

Raffle: President Bill Geurts \$28.00 President Bill Geurts donated half back to the Club. Motion to adjourn passed.

Respectfully Submitted,  
Kathy Kopf - Secretary

## Birthdays and Anniversaries



### Birthday Greetings to the Following members:

Mary Lou Jenkins	Mar 3
Bobbie Wirth	Mar 22
Cindy Fazio	Mar 27

### Happy Anniversary!

Rod & Marcella Morrow	Mar 1
Steve & Jeanie Plucker	Mar 24
Ernie & Judy Johnson	Mar 25

## Heppner Oregon St. Patrick's Day Parade March 16

The Blue Mountain A's will be driving to Heppner for their annual St. Patrick's day parade and have invited us to go with them. If anyone is interest, please contact Don Gibbard for more information. 509 541-1877

## Club Officers

President -	
Bill Geurts	(509)200-9800
Vice President -	
Dave Wirth	(509)876-6478
Secretary/Treasurer-	
Kathy Kopf	(509)301-6862
Editor -	
Don Gibbard	(509)525-9497

## Board of Directors

Jeannie Plucker	509 749-2211
David Baughman	509 540-0063
Nonda Gibbard	509 525-9497
Ron Johnson	509 520-9168
Steve Plucker	509 749-2211

**Sunshine** - Val Weaver



# MAFCA 2024 National Model A Convention



June 23 to June 29, 2024  
Ruidoso, New Mexico  
Hosts: Southwest Model A's

Registration Forms ([click here](#))  
Hotel Information ([click here](#))



## Castle nuts and cotter pins

The example is a rear motor mount bolt, but this will work on any bolts where it is difficult to see the cotter pin hole with the castle nut installed. Scribe a line across the end of the bolt before assembly to help "line up" the castle nut for that darn #%\$@^&%&\* cotter pin.



Dave Westenberger – Colonial Virginia Model A Club

## SMOOTH RIDER TOUR 2024 (update)

A Smooth Rider Tour 2024 is almost complete. It will be May 31 thru June 2, 2024 and will begin in Walla Walla with a tour of Rich Allen's Gas Pump Collection. From there we will head cross country along the base of the Blue Mountains to Pomeroy and lunch at the Pataha Flower Mill. After lunch we will drive the mountain roads to Clarkston where we will spend the night. Dinner is at Roosters Waterfront Restaurant for those who wish to eat as a group. Please indicate if you will be eating with us and how many so we can make reservations.

The Tour will consist of touring from Walla Walla to Clarkston, WA on May 31. On June 1, there will be a jet boat tour up Hells Canyon on the Snake River OR you may wish to go on an alternate road tour if the jet boat ride does not suit you.

If you would like to be involved on the jet boat trip, **YOU MUST REGISTER EARLY WITH THE JET BOAT COMPANY TO GET A SEAT ON ONE OF THE 4 BOATS AS THEY DO FILL UP EARLY!**

Reservation can be made with [Beamers](#), or by calling 509-758-4800

For those of you who do not wish to do a boat tour, we are planning a tour with the Palouse Regional A's to Elk River for lunch???

This tour is still under the planning stages at this time.

When we get back from the Road Tour, we will go to Wayne Wood's place, 6467 Cougar Ridge Dr., Lewiston ID, for a BBQ. This will cost \$10.00 per person.

On June 2, we will return to Walla Walla. Still under planning stage. I know the end of May 2024 and the first of June 2024 is a few months away...But If this is something that you might want to do, let me know so we can make the necessary planning and arrangements.

Please pass this information along to others that might be interested in the tour so I can get them on this email list.

For more specific information on this tour, please contact Steve Plucker at 509-749-2211 or at [pif@bmi.net](mailto:pif@bmi.net)



### WALLA WALLA SWET A'S

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Don Gibbard, Editor  
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